

MISSION

We want to be the preferred partner for the production of sustainable wet cat and dog food, and for our customers to recognize:

- ⚡ Our ability to innovate and offer you healthy and cost-effective premium product ranges and solutions.
- ⚡ The benefits we offer and our focus on sustainability and efficiency.
- ⚡ Our experience, access and leadership in the marine protein industry.

VISION

We aim to be one of the top ten European manufacturers and the leading manufacturer of sustainable wet pet food.

VALUES

Our values define how we should behave in all our daily actions.

- ⚡ Petselect cares about the people who produce and use our products and services. Petselect S.A. will not enter into a relationship with any partner that does not guarantee:



- ⚡ **Commitment:** passion and ambition to achieve the established objectives. Our commitment is expressed through certificates issued by external agents. As a result of our commitment, we are certified in IFS v.8. GHG Protocol, ISO 9001, 14064, 14067, 14001, 45001, MSC and ASC.
- ⚡ **Excellence.** We work to ensure our processes, products, and services are highly valued by all our partners and stakeholders. We understand that excellence is achieved through efficiency, quality, innovation and humility.
- ⚡ **Collaboration.** We build long-term partnerships with our collaborators and work alongside them to make a difference, creating a product that is economically, socially, and environmentally sustainable.
- ⚡ **Sustainability.** We can only endure over time by taking care of our people, our results, and the environment.

GUIDING PRINCIPLES FOR ECONOMIC SUSTAINABILITY.

Our guiding principles, together with our values, define our culture and our ethics.
At Petselect:

- ⚡ **We are committed to efficiency.** We seek the best possible use of our resources. We are aware that resources are not infinite, so we make the best use of them. This commitment is reflected both in our packaging, which reduces logistical costs, and in the design of our products.
- ⚡ **We foster innovation.** We use standardized ingredients and safe, reliable processes, while also incorporating new methodologies and ingredients that make a difference. We pursue continuous improvement through innovation.
- ⚡ **We consume responsibly.** We choose local suppliers to reduce our impact, prioritize the use of repurposed products, promote the use of paper-based packaging, and design our ingredients in precise quantities to avoid waste.
- ⚡ **We measure our impacts.** We cannot improve if we do not measure our progress. We measure our production process, our impact on the atmosphere and the satisfaction of our customers.

Pobra do Caramiñal, 14th October 2024



Signed by: Luis R. Martínez
Managing Director